



# UPGRADE YOUR BUSINESS

**aboutGOLF®**

## WIN THE GAME

Remove the daily challenges and frustrations you face every day by combining the best elements of golf, technology, and business tools in three simple steps, delivered in one simple package.

aboutGOLF has a new focus and mission—to align to your ultimate goal of becoming the most exclusive, engaging, and profitable business possible. We're building the world's best modern indoor golf platform for businesses that is connected, engaging, and focused on your bottom line.

## THREE SIMPLE STEPS

**01 Upgrade Your Game:** Deliver a true-to-life exclusive golf experience via machine vision technology

**02 Know Your Game:** Access the data on your business & players via aG's cloud-powered platform

**03 Expand Your Game:** Create the premier entertainment venue & new revenue streams

### QUESTIONS?

Contact [sales@aboutgolf.com](mailto:sales@aboutgolf.com) or call 800-445-GOLF for more information.





## UPGRADE YOUR GAME

### AG LINKS GOLF EXPERIENCE: AS AUTHENTIC & TRUE-TO-LIFE AS IT CAN GET

aG is completely redesigning the aG Links software and instant shot tracking and realistic flight physics.

- Three-dimensional machine vision technology
- Upgraded game physics system
- Redesigned, simplified & intuitive user interface
- Remote health monitoring

### 3TRAK: UNMATCHED ACCURATE MACHINE VISION

- Patented, three-dimensional, high-speed camera and tracking system
- Real-time data collection for every swing

### AG GAME PHYSICS SYSTEM

- Real-time data collection for every swing
- Shot data & metric processing
- Realistic flight physics

OLDER RADAR AND 3TRAK SYSTEMS	MODERN 3TRAK SYSTEMS
Radar and 3Trak USB System	Integrated, High-Speed Machine Vision Cameras
Clubhead Speed Data Only	Club, Ball, Spin, Launch Angle, Distance, Etc.
Analog Legacy Connectors Required	High-Def Industry Standard HDMI Connectors
Prone to Vibration Resulting In Frequent Calibration	Highly Accurate with Less Calibration

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## AG LOCKER: THE NEW CLOUD-POWERED BUSINESS SERVICE FOR INDOOR GOLF

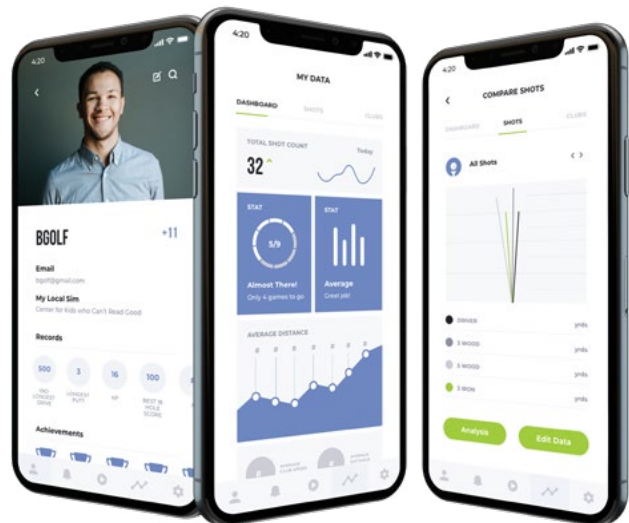
Gather game, player, and business data so you can make sound business decisions efficiently, and effectively manage your business with integrated management capabilities such as Online Scheduling, Point-of-Sales, Customer Relationship Management (CRM), etc.

### Drive more customers through your doors

- Build on-line communities centered
- Share achievements, promote events, and host online tournaments
- Joint marketing campaigns with aG
- Marketing material - videos, social, & content

### Engage your customers anytime, anywhere

- Unified experience with a white-labeled app
- User profile, performance, shot & trend data
- Know & manage your members
- Tailored & targeted marketing



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## EXPAND YOUR GAME

### CREATE THE PREMIER GOLF & ENTERTAINMENT VENUE

To provide value beyond just golf courses, we've expanded to create the premier golf & entertainment venue. Extend hours and create new revenue streams through the engaging entertainment content. Delivers always-fresh content for players, while in the sim or on the go, to keep players coming back through your doors.

#### FOR GOLFERS

**Exclusive content from golf's top instructors, players & partners—host coaching clinics**

- aG Golf Course Library (72+ Global Courses)
- 9 Ranges (Full & Short Game Practice Facilities)
- Club Fitting Software & Tools
- Michael Breed 360 Range

#### FOR ENTERTAINMENT

**Social & Family—games like darts, Skee-ball, cornhole, mini-golf & multisport**

- Ball Striking Games (Razor's Edge, Bend-It, F.O.R.E, Conquest)
- Challenge Games (Competitive On-Course Golf Games)
- Classic Games (Closest to the Pin, Long Drive, Short Courses)
- Online Compete & Contests
- Arcade Games (3 Unique Minigolf Courses, Arcade Skee-ball)
- Bar Games (Traditional & Cricket Darts, Cornhole, Beer Pong)
- Multi-sport (Coming Soon)

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## PARTNER MEMBERSHIP OPTIONS

### VALUE OF MEMBERSHIPS

With an aG Membership, you never have to worry about purchasing one-off software or new aG content. the aG Platform software is always fresh, up to date, and you are guaranteed priority access to the latest, freshest content, courses, and games we have to offer.

Memberships also included aG Locker, the cloud-powered service that provides the analytics and data of your player's activity (how often they play, etc.) so you can connect, market, and engage with them.

Our subscription packages are designed to suite the needs to your core golfer audience while enabling you to create new revenue streams via premiere entertainment content for golfers and non-golfers alike.



### GOLFER

Delivers the core aG Platform elements and the golf experience to keep players coming back. Analytics/data of a player's activity (how often they play, etc.)



### ENTERTAINMENT

Everything included in the Golfer package plus a variety of golfer, social, and family friendly games and content.

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## MEMBERSHIP DETAILS



### FEATURE

### GOLFER

### ENTERTAINMENT

#### AG PLATFORM

AG LINKS SOFTWARE

SOFTWARE UPDATES

3TRAK FIRMWARE UPDATES

AG LOCKER PLATFORM

PROFILE DATA

SHOT DATA

BASIC SERVICE & SUPPORT

#### AG GOLF CONTENT

AG GOLF COURSE LIBRARY (72 COURSES)

9 RANGES (FULL & SHORT GAME PRACTICE FACILITIES)

CLUB FITTING SOFTWARE & TOOLS

MICHAEL BREED 360 RANGE

#### AG ENTERTAINMENT CONTENT

4 UNIQUE BALL STRIKING GAMES

COMPETITIVE ON COURSE CHALLENGE GAMES

CLASSIC GAMES (CLOSEST TO THE PIN, LONG DRIVE, CUSTOM)

ONLINE COMPETE & CONTESTS

3 ARCADE MINIGOLF GAMES & SKEEBALL

BAR GAMES (DARTS, CORNHOLE, BEER PONG)

ANNUAL FEE



**\$3,000**



**\$5,500**

### BUSINESS ADD-ON PACK \$4,500 (EARLY 2020 RELEASE)

- TEE TIME SCHEDULING
- POINT-OF-SALE SYSTEM
- CUSTOMER RELATIONSHIP MANAGEMENT
- AG CONTROL (FACILITY MANAGEMENT)
- ADVERTISING & CUSTOM BRANDING
- MARKETING AUTOMATION & TOOLS
- USAGE ANALYTICS

### INCLUDED WITH 3 YEAR MEMBERSHIP COMMITMENT (ANNUAL PAYMENTS)

- \$500 ANNUAL HARDWARE REFRESH CREDIT
- REMOTE HEALTH MONITORING
- ANNUAL CONSUMABLE CARE PACKAGE (4 DOZEN AG GOLF BALLS, 2 TEE KITS)

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